



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

Contract # 329249

Schedule Dates	08/29/12-08/30/12
Advertiser	Pol/Iss/NC Citizens 4 Progress (16868)
Agency	Shorr & Associates (2909)
Product	Political - Issue (1068)
Brand	NC CITIZENS PROGRESS (136194)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia

Date Entered	08/28/12
Last Modified	08/28/12
Entered By	Tara Sears
CO-OP	No
Headline #	06299531
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$300.00
Net Total	\$1,700.00
Sales Tax	

Charlotte (WSOC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	2	\$2,000.00
Grand Total:	2	\$2,000.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date: _____

Accepted Station:

Care:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

REP HEADLINE# 6299531
*** ORIGINAL REV#0 ***

329249 ✓

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG28/12 11.52
*** WSOC-TV ***

ADV # _____ ADV. NAME ISS/NC CITIZENS 4 PROGRESS REP.# _____ OFF.# 220 SALESMAN # _____
AGY # _____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN PH- NICK WELTE
PHILADELPHIA, PA 19103

ORDER # _____ CONTRACT # 6299531 CLASS: NATL. LOCAL REGIONAL

PRDCT NC CITIZENS PROGRESS EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG28/12 11.52

REP: TO JILL
FR JARED
NEW NC CITIZENS FOR PROGRESS ORDER
TOTAL \$2000
PLS CNF THANKS



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NC CITIZENS FOR PROGRESS

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
1			500A-530A	30	2	\$1,000.00	8/29	8/29	1		WED	1
PROGRAM : NEWS												
2			530A-600A	30	2	\$1,000.00	8/30	8/30	1		THU	1
PROGRAM : NEWS												

SEP/12 \$2,000.00 CONTRACT TOTAL \$2,000.00
TOTAL SPOTS 2

MARKET TOTALS \$4,166 WSOC 48% WBTV 52% WCNC 0% WCCB 0% WJZY 0% WMYT 0% WAXN 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

NAB

BROADCASTERS

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION WSOC-TV Date 8/28/12

I, Sherr Johnson Magnus (on behalf of) NC Citizens for Progress

A legally qualified candidate of the _____ political party for the office of _____

In the _____ election to be held on _____ do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
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- See Attached

Date of First Broadcast <u>8/29/12</u>	Date of Last Broadcast <u>8/30/12</u>
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Total Charges: \$ 1,700.00 Net

The broadcast time will be used by NC Citizens for Progress
I represent that the payment for the above-described broadcast time has been furnished by
NC Citizens for Progress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; of () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Michael Whisel, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 8/28/12 Sherr Johnson Magnus
(Candidate or Agent)

☒ Accepted ☐ Rejected By [Signature] Title NSM
This request whether accepted or rejected, will be available for public inspection for a period of two years.